



11/B & Brochures  
PD  
12-5-03

PATENT  
Attorney Docket No.: DERN-00101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Howard Dernehl et al. ✓

Serial No.: 09/635,994 ✓

Filed: August 9, 2000

For: **WEB BASED REFERRALS  
WITH REWARD INCENTIVE** ✓

Group Art Unit: 3622

Examiner: John L. Young

**REQUEST FOR RECONSIDERATION  
AND RESPONSE TO OFFICE ACTION  
MAILED AUGUST 25, 2003**

162 North Wolfe Road  
Sunnyvale, CA 94086  
(408) 530-9700

**Mail Stop Non-Fee Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the outstanding Office Action, mailed August 25, 2003, Applicant requests reconsideration and further responds as follows:

**Listing of Claims** begins on page 2 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.

RECEIVED  
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GROUP 3622

**CERTIFICATE OF MAILING (37 CFR § 1.8(a)).**

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the:  
Commissioner for Patents, P.O. Box 1450  
Alexandria, VA 22313-1450

**HAVERSTOCK & OWENS LLP**

Date: 11-24-03 By: *[Signature]*